

PINCHBECK YEARBOOK PATRON ADS

Attention Pinchbeck Elementary Parents, Business Owners & Patrons

The yearbook committee is hard at work producing another awesome book with even more full color pages for 2008-09. We have a few surprises in store which will make this year's book a cherished keepsake that you and your child will enjoy for many years.

Do you own a business? Are you in independent sales? Or do you work for a great organization? We'd like to give the opportunity first to the Pinchbeck community to promote their businesses (or employer) and support the 2008-09 yearbook. Our rates are extremely reasonable and quite the bargain in today's advertising costs! What better way to spend your advertising dollars (and gain a potential tax write-off)?!

BUSINESS CARD AD (\$35): Enclose your business card and a check for **\$35.00** made out to PINCHBECK PTA in an envelope addressed to: Yearbook Patron Ads. Please do not staple or place tape on your card as it will show up in the final print. E-mail submissions accepted.

QUARTER (1/4) PAGE AD (\$70): Enclose in an envelope addressed to: Yearbook Patron Ads a copy ready quarter-page ad and a check made out to PINCHBECK PTA for **\$70.00**. Ad size is 3.5"w X 5"h (portrait). Please do not staple or tape your ad to anything as the holes & tape marks will appear in the final copy. E-mail submissions accepted.

OTHER ADS – 1/2 (\$140) or FULL PAGE (\$280): Enclose in an envelope addressed to: Yearbook Patron Ads, a copy ready 1/2 or full-page ad and a check made out to PINCHBECK PTA for **\$140.00** (1/2) or **\$280.00** (full). Ad size is 7"w X 5"h (1/2 page landscape) or 7"w X 10"h (full-page portrait). Please do not staple or tape your ad to anything as the holes & tape marks will appear in print. E-mail submissions accepted.

We look forward to showcasing your business/company this year. Please submit all ads with accompanying payment no later than Monday, March 30th. After that time, we will extend remaining advertising opportunities to local businesses and restaurants in the Richmond/Short Pump area. If you have any questions, please don't hesitate to give me a shout.

Thanks for your support!

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